

CREATE STRONG, MEMORABLE, EMOTIONAL CONNECTIONS WITH YOUR AUDIENCES

Just because your audience **appears attentive** doesn't mean they're listening. There's no such thing as a captive audience anymore - they can't wait to check their phones.

"It's not what you say, it's how you say it." And there's much more to it than that - your audience accepts your message based on...

blahblahblah

What you say - but **only 7%**!



How you sound when you say it - better at **38%**.



How you look when you say it - this is the big one:

55%

Stories change brain chemistry, and the best storytellers don't just think about what they want to tell an audience - they think about how they **want the audience to feel**. Peak presentation skills matter whether you are the CEO getting ready for an interview on MSNBC, the Marketing VP who has been charged with leading an offsite, or anyone who wants to command attention, win respect and move audiences.

Hand gestures - silence - the perfectly-timed quip: **you can master the tools** that make a huge emotional impact.

Give the best performance of your life in front of an adoring audience. **We can show you how.**

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